



# ERICSON PUBLIC LIBRARY

Fiscal Year 2018 Annual Report

## Letter from the Director

Jamie Williams, Library Director



We are pleased to present the Ericson Public Library's fiscal year 2018 Annual Report. It is an honor to serve the community, and I'm excited about the work our library is currently doing and the opportunities it has in the future.

FY18 was a year of efficiencies for the library as we installed new checkout software, two self checkout stations and new gates. The gates feature better tracking of patrons coming in and out of the building, which resulted in a more reliable number of patron counts and an all time high of 142,955 people. This was a 37% increase! The library also was able to utilize funding for an LED light project for two floors, which will help lower electricity costs and make our building more efficient now and into the future.

FY18 was also a challenging budget year that saw some major changes due to the budget cuts. As a result of such cuts, we had a reduction in workforce that resulted in the loss of part-time staff. Budget reductions also impacted the materials budget, which resulted in 15% less materials being purchased than the previous year. These and additional cuts have been carried forward into FY19.

Despite staffing setbacks, the staff of the Ericson Public Library is committed to continuing to provide engaging, educational and informative programs for our community. The library offered a total of 522 programs with an attendance of 16,724 children, young adults and adults. The 40% increase in attendance from the previous year highlights the success we've had with library programs. With the honor of being selected for NASA@My Library, a STEM education initiative, we took advantage of the opportunity to increase and enhance STEM learning opportunities for library patrons. We continue our many partnerships to ensure we work collaboratively and more effectively within the community.

The library continues to invest in enhancing an individual's understanding of the world and provide opportunities to improve their quality of life, including but not limited to; self-improvement, financial literacy, digital literacy, creativity and genealogy.

While I'm pleased with all that has been accomplished by our staff and the usage figures and program attendance for FY18, I'm concerned for our future if cuts continue. Despite these challenges, we will continue to try our best to meet our mission to enrich lives and invest in our community's learning and access to information.

For more information about the Ericson Public Library, go to [www.boone.lib.ia.us](http://www.boone.lib.ia.us).

## The Statistical Story

**142,955**

People in the Library



Materials Used :

**139,791**



Issued **637**  
New Library Cards  
for a Total of **6,119**



**COMMITTED  
TO OUR  
COMMUNITY**

**6,482** Reference Questions

**16,724** People Attended **522** Programs

**47,023** Hits On Our Website

[www.boone.lib.ia.us](http://www.boone.lib.ia.us)



**19,641**  
Computer  
Uses by  
Patrons



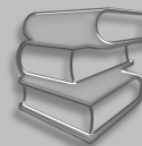
**275** meeting room  
reservations

**23,110** Wi-Fi Users



## COLLECTION INCLUDES:

64,995 BOOKS  
46,115 EBOOKS  
3,670 AUDIOBOOKS  
19,478 DOWNLOADABLE AUDIO  
4,942 VIDEOS  
50 DOWNLOADABLE VIDEOS  
1,073 OTHER MATERIALS (PUPPETS/KITS/ETC)  
**140,323** TOTAL ITEMS  
72 PERIODICAL SUBSCRIPTIONS



**3,560**  
Materials  
Added



## Strong Library, Strong Community



Our library continues to be a community hub as people bring their children for programs, attend programs themselves, attend meetings in our Meeting Room and more! They use our technology to access resources, help with Wi-Fi, charge their devices or print from their devices. They read the Wall Street Journal, Des Moines Register, Boone News Republican, Ames Tribune and many more. Patrons can make use of the library daily without becoming a statistic that is tracked by the state or the city, except to note that they entered through the gate, library visits counted this way show that in fiscal year 2018, about 481 people visited the library on an average day. This is considering the fact that the library is only open 6 days a week, approximately 297 days a year, 2,755 hours annually.

## Financial picture

### Income Sources

#### City of Boone

Fines/fees	\$15,632
<u>Contract cities</u>	<u>\$1,160</u>
	\$526,486

**Boone County** \$58,500

**State** \$9,342

**Gifts/Grants** \$16,744

**Total** \$627,864

### Operating Expenditures

Materials \$55,118

Salaries \$275,901

Benefits \$127,170

Other Operational

Expenses \$150,619

**Total** \$605,808

### Capital Expenditures

\$24,302

**Ericson Public Library-** *committed to enriching lives since 1885*

## What our community is saying...

"Amazed at how much is done with so little funding. Great services, books, etc. Wonderful programs for children and youth. Decrease in funding has limited adult programs. A treasure!"

"The staff are amazing. Love the new release fiction and the Libby app/ Overdrive stuff!"

"The library is valuable to me as an educator- for access to materials to use in my classroom."

"Love the library programs, job search services and resources. More events please! Awesome, helpful staff too!"

## FY18 Results and Accomplishments

### **Created more efficiencies for building use and functionality for community**

\*Completed RFID conversion with two self checkout stations and features better technology to report more accurate statistics.

\*LED lights installed on 1<sup>st</sup> and 2<sup>nd</sup> floors with Alliant Energy rebates, additional savings from electricity costs.



### **Enhanced quality of life issues**

\*Hosted training sessions on technology, job skill development, health care, employment, financial literacy and education.

\*Library hosted a carnival for the community promoting summer reading and partnered with 42 organizations attended by 1,637 which created an exciting atmosphere that highlighted services and resources provided by the organizations in our community.

### **Developed programs to engage and enhance lifelong learning for our patrons**

\*Helping kids succeed as an essential education partner, providing 68 outreach visits, reaching outside the library walls to schools, daycares and more.

\*Library provided families and caregivers with workshops, activities and literacy kits to help develop important literacy and language skills.

\*Increased adult programming to include engaging educational topics such as Alzheimer's & Dementia Lunch & Learns, History and author speakers, healthy living and more.

