



ERICSON PUBLIC LIBRARY



ANNUAL REPORT

2022

CONNECT
LEARN
ENRICH



YOGA with ADRIENE



LETTER FROM THE DIRECTOR



JAMIE WILLIAMS
DIRECTOR

Each year we spend time doing thoughtful analysis of the past fiscal year. This essential process allows us to share what we are most proud of accomplishing while focusing on how we plan to tackle some of the challenges we face. The annual report reflects these hurdles and showcases stories, statistics and information on where we are at and where we are going.

After a couple years of navigating how our library should better serve our community after a pandemic, we feel engaged, more than ever, with our community. After a lull, we are happy to see lots of our people are back, and we see them daily. We've renewed our partnerships to address ways where we could be more relevant in other organizations to make a bigger impact, and we've addressed where we are headed with our long range plan.

Engaging with patrons is one of our main focuses. We missed the energy and constant activity during COVID. We are happy to see our regulars along with new faces and visitors!

We value engagement because it shows how we can impact and help make a difference in our community. Community engagement is vital to the success of our library and the enrichment of our community. We bring together all parties to provide accurate information, needed resources, and a sense of belonging. I am happy to report that in my conversations, whether in our community or out of it, always include that our programming offers something for everyone; we do amazing things! And I'm so very proud that we offer it with a small staff and budget! Our partners have helped us accomplish even more. Without our partnerships, we wouldn't be able to offer AdventurePass, Storywalk or put on a day long equity symposium at DMACC.

We had citizens, students and professionals learning about all dimensions of equity from leading experts and engaging in conversations together.

Our Library's plan continues to direct our priorities and enhance our services.

THE IMPACT

With a strong focus on our Library's goals we continue to accomplish more to impact our community and hope to continue this trend to FY23!

ACCESSIBILITY AND CONNECTION TO TECHNOLOGY GOALS

Our goal to increase access to online library services allowed us to begin offering hotspot checkouts. This made the inaccessible from home more accessible, especially with all our online resources. We began offering hotspots this fiscal year and are adding even more in FY23! We also planned to improve connectivity and Wi-Fi capabilities at the library, which we did by upgrading our network and technology equipment. To increase use of E-readers and online resources, we added iPads for checkout for those who lack the financial means to purchase a device for home use. We utilized donated iPads from Boone Bank to make this happen at no additional cost. Many times our customers come in not able to access devices or WiFi at home and this helps keep them connected. While we get them connected, we also help them apply for jobs, look for childcare, and show them how to get help. Helping them gain skills and showing them how to navigate online so they can do it themselves makes them more self sufficient.

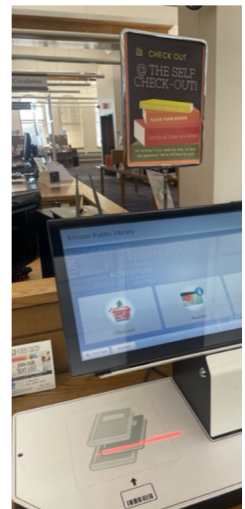


SPACES/PLACES GOALS

We increased our meeting room space by opening up our Children's Storytime room. This doubles our meeting space! We've also made it more convenient by offering patrons the ability to book the rooms online! We also planned to invest in technological solutions to provide more self service. With a large donation to install a book return chute that is RFID enabled, we allowed patrons to check in their books by simply returning them in the slot. We also added self serve holds checkout shelves where they simply grab their hold and check it out themselves.



TO READ MORE
ON LIBRARY'S
LONG RANGE
PLAN



EDUCATION/LIFELONG LEARNING GOALS

Increasing our outreach to schools has been an important part of what the library does for literacy in our community. We partner with teachers to provide innovative STEAM outreach programs where students learned the basics of 3D printing and practiced coding. With author talks and other storytime visits, we see kids in their classroom and get them excited about literacy and the fun things we offer. The library also planned a whole day symposium, *Activating Community Voices*, to discuss diversity, equity and inclusion in our community. The many great speakers helped attendees deepen their understanding of equity and learn about challenges we face in our community with fresh ideas of how to collaborate and tackle some of these challenges together.

THE NUMBERS



Digital Materials Circulated



9,562

Public Computer Sessions



Physical Materials Circulated



46,069 VISITS
4,640 REFERENCE QUESTIONS



Website Visits



Database Uses



Wi-Fi Sessions

THE FUN



THE FINANCES

Income Sources

City of Boone

General Fund

Capital Income

Contract Cities

Boone County

State

Fines/Fees

Gifts/Grants

Capital Income (private)

\$394,621

\$25,645

\$1,160

\$68,250

\$8,948

\$8,166

\$30,319

\$ 12,416

Operating Expenditures

Materials

Salaries

Benefits

Other Operational

Expenses

Capital Expenditures

\$42,479

\$307,813

\$147,004

\$151,261

\$ 38,601

THE STORIES



Virtual Screening Mission: Joy reaction

Thank you for sharing your post on the film, Mission: Joy featuring His Holiness The Dali Lama & Archbishop Desmond Tutu based on the Book of Joy during the MOVE journey. I just took a study break to view the film. Oh my goodness, the deepness. I was crying at the beginning and the end. Thank you so much for providing the event. It was a fantastic, informative, and enlightening film, with many beautiful graphic scenes and touching historical context. -G.L.



Yoga Success Stories

"I was all excited to join Mindfulness Monday with my beautiful 2 year old daughter. I wanted you to know I love having you offer this and would like to participate more Mondays in the future".

-Janelle Patterson



"Thank you for offering this. I'm not very movable but I feel better after these positive sessions". -D.S.

Library updates

In 2022 we accomplished several important things from our strategic plan as mentioned previously, but we also began to offer new and exciting services! Hotspots, iPads, Masterclass and AdventurePass along with our Storywalk! Funding all these new services or projects was only possible through grants or donations. We want to thank the Friends of the Library for funding our hotspots and our Storywalk! We want to thank Boone Bank for donating used iPads and donating the funding for Adventurepass! We also would be remiss to thank Masterclass for gifting us memberships through their grant program and to United Way of Boone County, Force Board for funding the Storywalk. We value our community partners and donors who see the value of enriching our community! Please follow us on facebook to keep up on all these new and exciting opportunities!



Library & School Partnerships

"Mr. Z and Pete the Cat came to visit Page and Lincoln this week! Students were so excited to see one of their favorite book characters in real life! We love our partnership with the Ericson Public Library and all the amazing ways they promote reading in our community!"

-Lincoln/Page



Helping the Elderly

One of our elderly patrons stopped in and wanted assistance with getting in touch with the IRS to change her address. Without any tech skills and no email address, she had been hung up on and unable to speak to someone in person. I helped her draft a letter and complete a form so that she felt more capable and not so helpless. She just needed someone to listen, care and offer a way to solve her problem! -Director

Giving the best programs and views

"We got to hang out with the fine folks from Ericson Public Library at the Des Moines Y Camp in Boone! Games, campfires, s'mores and fun were had by all! We definitely need more game nights with views like that!" -Dealt Hand

Helping moms keep calm

"Today Sawyer and I enjoyed our last Wednesday together before summer break! Started with donuts, she insisted on reading EVERY Pete the Cat book on the shelf at Ericson Public Library and spent the rest of our time with lots of snuggles!! These last 5 months it has been so wonderful getting 1:1 time with her each week" -Paige Peterson

Library Author Talks

"This was a great event! Well done **Ericson Public Library**. I am definitely putting this book on my wish list!"
-Chatham-Kent Little Free Library Fans

